

The Licensing Department
The London Borough of Merton
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Your ref:

Our ref:

12th November 2015

Dear Sir

**Re:- Application to vary a Premises Licence under the Licensing Act 2003 -
Morrisons, 11 Majestic Way, CR4 2JS**

On 28th October 2015 an application was received from Gosschalks Solicitors on behalf of Morrisons for a variation to the premises licence under Licensing Act 2003.

The application can be summarised as follows:-

Supply of Alcohol Monday to Sunday 0600-0000 (currently 0700-2200)

Opening Hours Monday to Sunday 0600-0000 (currently 0700-2200)

Police wish to make representations to this application on two of the four licensing objectives namely:-

**The Prevention of Crime and Disorder
Public Nuisance**

This premises is situated on a busy high street in close proximity to other residential accommodation in the local area. It already benefits from a premises licence which permits alcohol sales from 0700 - 2200 each day and 1000-1600 on Sunday.

Although it does not come into effect until January 2016, Morrisons will be situated within the Cumulative Impact Zone. As such the application does not need to explain what measures will be taken to mitigate the extra hours of alcohol sales in an area already experiencing a high rate of alcohol related crime and anti social behaviour but I feel it should certainly be considered.

The Local Policing Team (LPT) covering this ward have been consulted on this application and make the observation that there are issues in relation to street drinking in this area, alcohol related crime and anti social behaviour as well as problems with local youths.

A search of crime indices has been carried out which revealed that in the year from 18th November 2014 to 18th November 2015 there were thirty-one (31) crimes associated with the Morrisons at 11 Majestic Way. The majority of these offences are theft related but there also five (5) assaults, two (2) drugs, one (1) arson, one (1) offensive weapon, one (1) fraud, one (1) robbery and three (3) public order offences.

There have also been one hundred and twenty-four (124) alcohol seizures in Mitcham Town Centre in the last 12 months.

It is felt that an increase in licensed hours will add to these figures.

Conclusion

Morrisons can be deemed to be a responsible operator, however it is still felt that additional issues will arise from the extended hours requested. A number of options are therefore suggested as follows:-

1. Refuse the application

If the licence is granted a number of conditions are suggested:-

2. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorized officer throughout the preceding 31 day period. The CCTV system should be updated and maintained according to police recommendations.

3. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premise is open to the public. This staff member must be able to show a Police or authorized council officer recent data or footage with the absolute minimum of delay when requested.

4. No super-strength beer, lagers or ciders of 5.5% ABV (alcohol by volume) or above shall be sold at the premises.

5. A proof of age scheme, such as Challenge (21/25), shall be operated at the premises where the only acceptable forms of identification are (recognised photographic identification cards, such as a driving licence or passport / Holographically marked PASS scheme identification cards).

6. A log shall be kept detailing all refused sales of alcohol. The log should include the date and time of the refused sale and the name of the member of staff who refused the sale. The log shall be available for inspection at the premises by the police or an authorised officer of the Council at all times whilst the premise is open.

7. An incident log shall be kept at the premises, and made available on request to an authorised officer of the Council or the Police, which will record the following:

- (a) all crimes reported to the venue
- (b) all ejections of patrons
- (c) any complaints received
- (d) any incidents of disorder
- (e) any faults in the CCTV system or searching equipment or scanning equipment
- (f) any refusal of the sale of alcohol
- (g) any visit by a relevant authority or emergency service.

Yours faithfully,

Tristan Paoli

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